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Contact: Rabbi Boruch Klar  
456 Pleasant Valley Way  
West orange, NJ 07052

[www.orangejews.org](http://www.orangejews.org) [www.jewishfair.com](http://www.jewishfair.com)

973 731 0770 fax 973 731 6821

**For the first time ever the 31<sup>st</sup> Annual Jewish Renaissance Fair plans for 2 days of kosher and fun!**

*West Orange, NJ - July 14, 2009* - For the first time ever, the Lubavitch Center of Essex County will present the 31<sup>st</sup> Annual Jewish Renaissance Fair on Sunday and Monday, September 6 and 7.

For the 31<sup>st</sup> year the organizers, Rabbis Boruch Klar and Mendy Kasowitz are once again bringing back Campy's Amusement rides with a huge ferris wheel, roller coaster and carousel amongst many rides and carnival games. New for this year is two full days of kosher and fun.

The main stage will star Uncle Moishy and the Mitzvah Men who will perform at 4pm both on Sunday and on Monday!

Add great vaudeville shows, comic circus magic, hilarious juggling, fire eating, Kosher Cookie Monster and friends in costume and you have magnificent entertainment all day long. (All for only the \$3 entrance fee!).

The Fair is back at South Mountain Reservation next to the Codey Arena in West Orange with beautiful grounds to accommodate all the rides, trailers of games and food and candy, Arts and Crafts expo, Street Fair and ample free parking on site.

The Carnival actually extends over a period of 4 days, from Friday, September 4 to Monday, September 7<sup>th</sup>. The Carnival will be open to the general public on Friday from 6-10:00pm and Saturday from 2-10:00pm with special evening lighting provided. The Jewish Renaissance Fair with all the old favorite activities and kosher food will take place on Sunday, September 6, and Monday, September 7, from 12:00-10:00pm.

The Arts and Crafts Pavilion is where children can make and take home holiday crafts and at the Shofar Factory children can see how a real shofar is made and actually make one of their own to take home. Visitors can write their names on real parchment with quill and ink guided by our scribe at the Torah Workshop. Another fascinating series of expositions is the 'World of Good' which focuses on Jewish family life, providing a creative opportunity to learn about topics including education, marriage, the Jewish woman and building a world of good.

Last year's Street Fair included many Israeli artists and vendors. The community support was terrific; word is out that the Jewish Renaissance Fair is the place to be for art, books, music and Judaica.

Hot Glatt Kosher food (under the supervision of the Vaad of Metrowest) will be served at the Jewish Renaissance Fair. Hot dogs, knishes, cotton candy, candied apples, popcorn, snow cones, lemonade, soda, cold drinks and more!

The entrance fee is \$3 for ages 3 and up. Purchase all day rides pass for \$20 in advance or \$25 at the gate or pay per ride. There is a separate charge for food and games.

To get to the Fair from NJ take the Garden State Parkway or New Jersey Turnpike north or south to Route 280W and continue to exit 10, go left on Northfield to the fair site. From New York City, take the Holland Tunnel to the Pulaski Skyway to Route 280W. From points west, use Route 280 East to Exit 7; go left on Pleasant Valley Way until Northfield. There will be signs at all major exits.

We are proud to welcome and thank ShopRite once again as the main sponsor of the 31<sup>st</sup> Annual Renaissance Fair. The Lubavitch Center of Essex County is an affiliate of the Rabbinical College of America in Morristown, NJ. The Carnival is co-sponsored by Midway by Campy's Amusements.

For more information please call 973-731-0770 or visit [www.jewishfair.com](http://www.jewishfair.com)

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Thousands enjoy the concert at the 2008 Jewish Renaissance Fair.



Standing in front of carnival rides and games are the organizers of the 2009 Jewish Renaissance Fair, Rabbis Mendy Kasowitz and Boruch Klar. The ferris wheel can be seen behind them to the left.